

دکتر سمیه رجب زاده  
دکتری یادگیری الکترونیکی  
عضو هیات علمی دانشگاه هوشمند



تولید محتوای حرفه ای آکادمیک  
با نرم افزار **Canva**

# What will you design today?

With Canva you can design, generate, and work on anything.

Start designing

Social



Docs



Presentations



Sheets

New

IMAGE	STATUS	BUDGET
	In review	\$12,000
	Done	\$54,000
	In progress	\$22,000
	Started	\$37,000

Photo editor

New



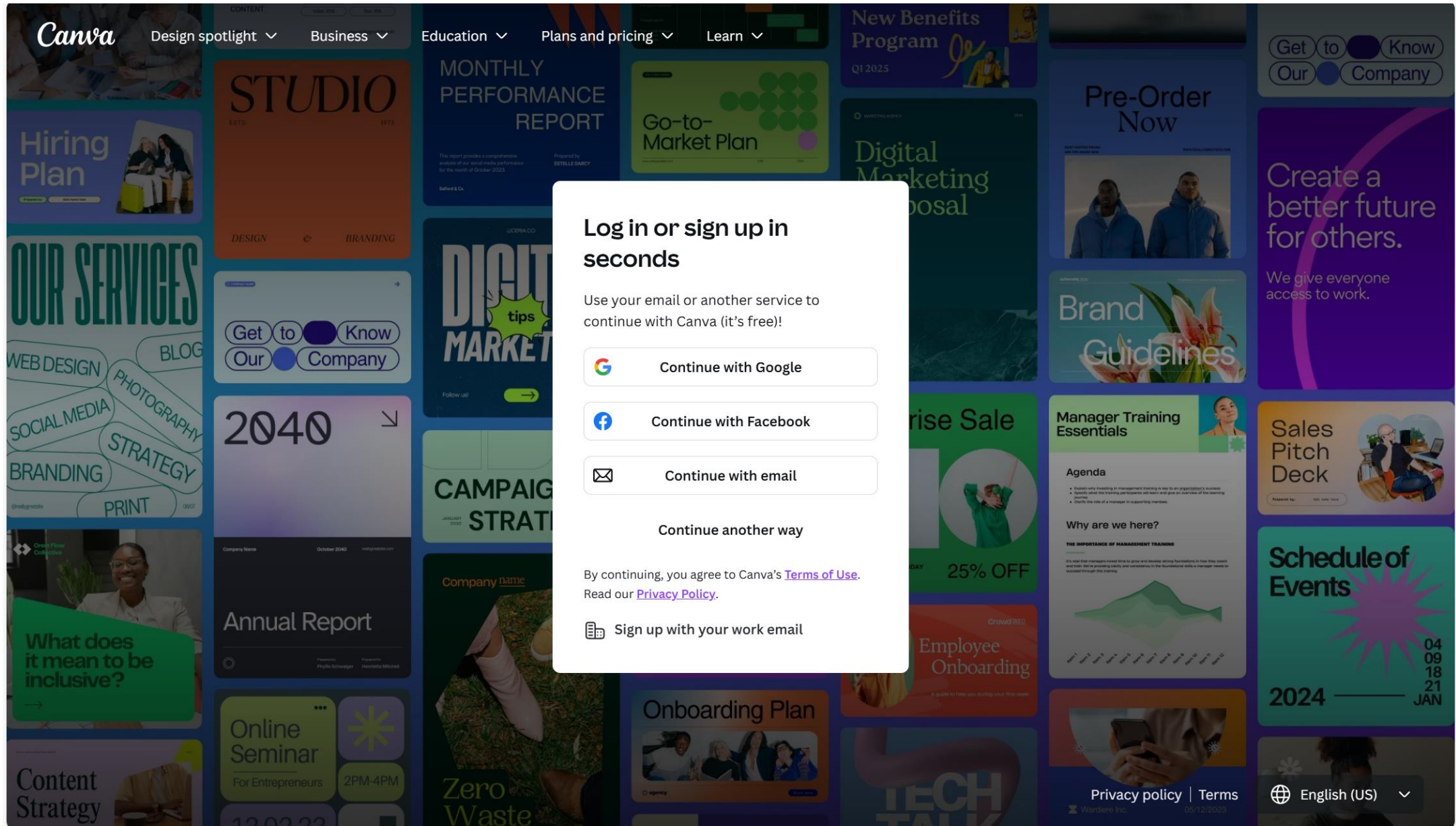
Websites

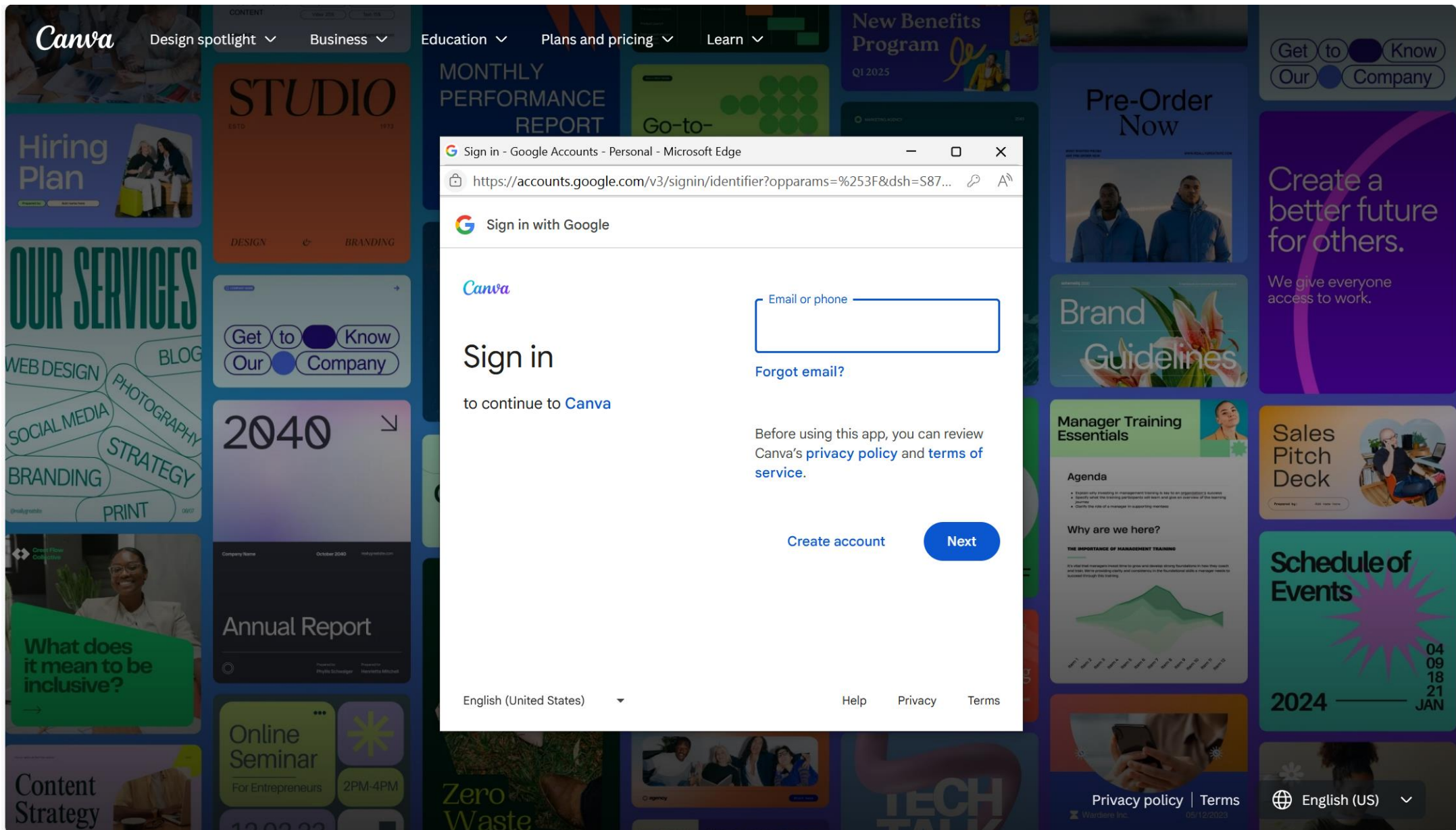


Videos



# Canva.com







Create



Home



Projects



Templates



Brand



Apps



Classwork

# What will you design today?

Your designs

Templates

Canva AI

Describe your idea, and I'll bring it to life



Instagram  
Post (Square)



Instagram  
Reel



Your Story



Sheet



Doc



Whiteboard



Presentation



Social media



Photo editor



Video



Print



Website



Custom size

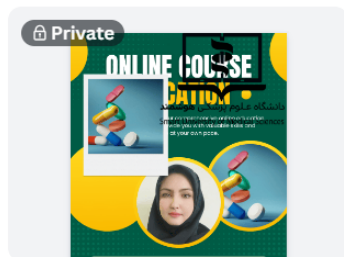


Upload



More

## Recent designs



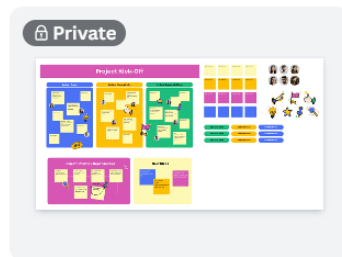
Untitled Design

Poster • Edited 7 hours ago



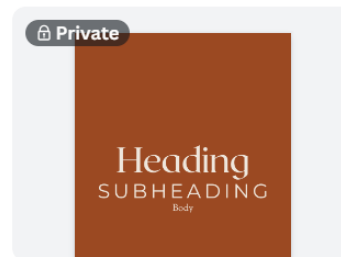
Implementation Plan

Presentation • Edited 7 hours ago



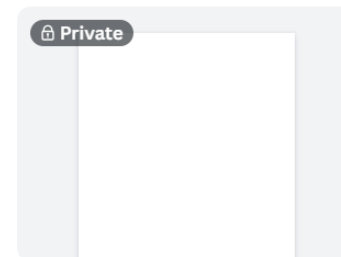
Blue Yellow and Green Mod...

Whiteboard • Edited 9 hours ago



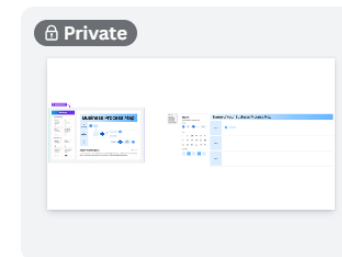
Untitled Design

Poster (A3 Portrait) • Edited 9 hours ago



Untitled Design

Doc • Edited 9 hours ago



Untitled Design

Whiteboard • Edited 10 hours ago

# پست اسلایدی اینستاگرام

File

Resize

Editing

Undo

Redo

Share

Untitled design - Instagram Post

S

+

📏

💬

✓ Send to teacher

🔗 Share

Design

Elements

Text

Brand

Uploads

Tools

Projects

Apps

Magic Media

← Blue and White Modern Business Servic...

More like this

Digital Marketing for Career

WE ARE HIRING!

GRAPHIC DESIGN Company

Business WEBINAR

Online Masterclass CONTENT CREATION

Online Course Education

DIGITAL MARKETING Expert Course

Master Your Marketing!

Business Consultation

Business Analysis

Business Marketing

Business Support

CONTACT US

Discover innovative strategies to overcome challenges and gain a competitive edge for business success.

+123-456-7890

@REALLYGREATSITE

WWW.REALLYGREATSITE.COM

Page 2 - Add page title

Innovative Business Solutions

LARANA

Business Consultation

Business Analysis

Business Marketing

Business Support

CONTACT US

Discover innovative strategies to overcome challenges and gain a competitive edge for business success.

+123-456-7890

@REALLYGREATSITE

WWW.REALLYGREATSITE.COM

+ Add page

Notes

Timer

53%

Pages 2 / 2

🔍

🔗

?

# ریلز اینستاگرام

File

⌵ Resize

✎ Editing ⌵

↶

↷

🔄

Untitled design - Mobile Video

S

+

📊

💬

↗️ Preview

✓ Send to teacher

📤 Share

Design

Elements

Text

Brand

Uploads

Tools

Projects

Apps

Magic Media

🔍 Search Mobile Video templates

⚙️

Templates

Styles

Raksha bandhan

Rakhi

Collage


➤

Recently used

See all


WORLD LIVER DAY

APRIL 19TH



Be kind to your liver—limit alcohol, eat clean, and exercise often. Your body will thank you.


WORLD FOOD SAFETY DAY





Healthy food starts at the source—support clean farming and safe processing.


Premium Templates for You

See all









🔄

📏

🎨

🌀 Animate


🕒 5.0s

Position

🔧

WORLD LIVER DAY

APRIL 19TH



Be kind to your liver—limit alcohol, eat clean, and exercise often. Your body will thank you.

0:00

▶

0:05

20s

30s

40s

50s

📱

23%

📄 Pages

0:00 / 0:05

🔍

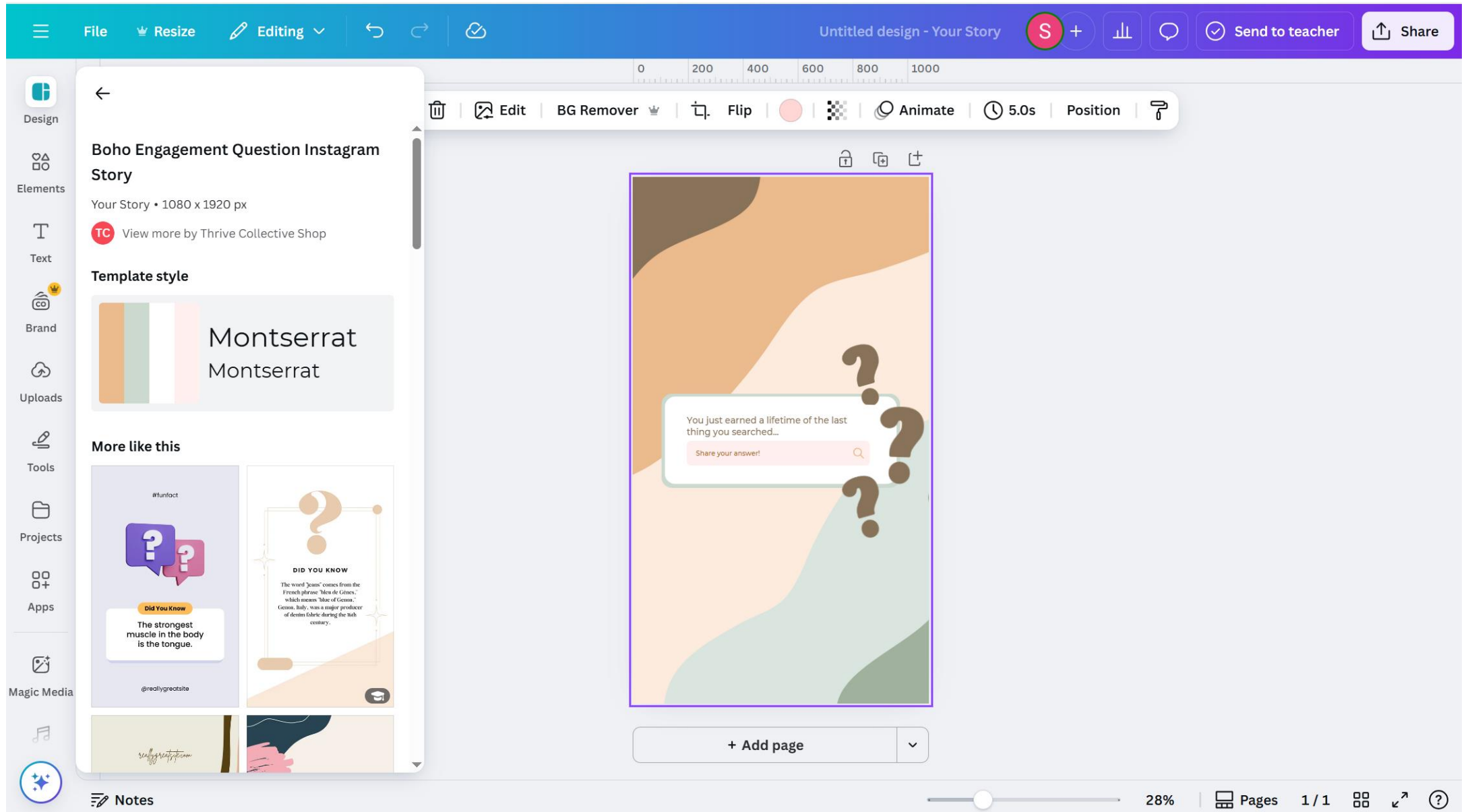
↗️

?

📝 Notes

⏱️ Duration

# استوری اینستاگرام



# sheet

File

Resize

Editing

Undo

Redo

Save

Untitled design - Sheet

S

+

Send to teacher

Share

Design

Elements

Text

Brand

Uploads

Tools

Projects

Apps

Magic Media

EDU

Contact List Sheet in Blue Pastel Green Poppy Corporate Style

Sheet • Unlimited

View more by Canva Creative Studio

More like this

Title

Sales Contact List

Title

Sales Contact List

People Directory

Wedding Checklist

Lead Tracker

Event Timeline

Internal Communications Tracker

LEAD TRACKER

T LIST

	Email	Phone	Contact Type	Priority	Next interaction	Notes
ny	hello@reallygreatsite.com	12345678	Vendor	Medium	Oct 10, 2030	Based in LA
arketing	hello@reallygreatsite.com	12345678	Internal	Low	Oct 1, 2030	APAC team
ork	hello@reallygreatsite.com	12345678	Client	High	Oct 11, 2030	Met at Web Summit
et	hello@reallygreatsite.com	12345678	Partner	Medium	Oct 15, 2030	GMT+8 timezone
	hello@reallygreatsite.com	12345678	Consultant ...	High	Oct 30, 2030	Follow-up Q4
iliated org	Record their work contact details					Add notes as needed

🎨

Design

📦

Elements

🏷️

Brand

📁

Uploads

📁

Projects

📁

Apps

📁

Magic Media

📊

Charts

📝

Captions

←

EDU

Daily Report in Dark Green Lime Green  
Simple and Minimal Style

Doc • Auto size

View more by Canva Creative Studio

More like this

One Pager

Summary

Business Proposal

Introduction

2030 Annual Report

What's Inside

Product Catalog

We are Sprig & Sky

Sustainability Report

Report Overview

Project Plan

Executive Summary

araico

Financial Report

Q2 for 2030

about the company

Araico Pharmaceutical has been in the business of well-being for over five years. We seamlessly blend science and innovation to bring the best and quality products in nutrition and medicine that are affordable and sustainable.

the team

Sacha Dubois  
Chief Executive Officer

Ndemi Otieno  
Head of Human Resources

Rufus Stewart  
Head Pharmacist

Kimberly Nguyen  
Pharmacy Technician

financial report

In Q2, Araico Pharmaceutical has had a substantial growth compared to the previous quarter. An increase in sales of health supplements was noted, particularly with the 20 to 30 year old demographic. This lead to a rise in the company's profits.

📝 Notes

📖 Outline

⌚ Timer

50%

📄 Pages

3 / 3

📏

↶ ↷

?

# Whiteboard

File

🔍

Resize

✎

Editing

↶

↷

🔄

Untitled design - Whiteboard

S

+

📊

💬

✓

Send to teacher

🔗

Share

Design

Elements

Text

Brand

Uploads

Tools

Projects

Apps

Magic Media

EDU

Meeting Agenda Mind Map Brainstorm

Whiteboard in Pink Red Modern Professional Style

Whiteboard • Unlimited

CC View more by Canva Creative Studio

More like this

Work Breakdown Structure

Map Out The Company

Main Idea Graphic Organizer

Business Model Canvas

Management Organisational Chart

Project Tracker

Idea Mind Map

Business Model Canvas

Business Model Canvas

Customer Support Workflow Diagram

Multiple fonts

-

--

+

A

B

I

U

⌂

aA

≡

≡

≡

A%

🎨

Position

🔍

📌

Group

🔒

📄

🗑️

⋮

for Whiteboards

Meeting Agenda Mind Map

📌

🔒

📄

🗑️

⋮

Meeting Date & Time

📌

🔒

📄

🗑️

⋮

Next Steps

📌

🔒

📄

🗑️

⋮

🔄

# presentation

File

Resize

Editing

Undo

Redo

Share

Untitled design - Presentation

S

+

📊

💬

📌

Send to teacher

Share

Design

Elements

Text

Brand

Uploads

Tools

Projects

Apps

Magic Media

←

🔄

🌈

🔄 Animate

Position

🔍

EDU

Blue and White Modern Geometric Health Technology Presentation

Presentation • 1920 x 1080 px

YK View more by yange kue

Apply all 15 pages

Health Tech and Wellness

Introduction

The Evolution of Health Tech

Key Areas of Health Tech

Digital Health Monitoring

Wearable Devices

Telemedicine

Benefits of Telemedicine

Types of Health Apps

Importance of Health Apps

Health Tech and Wellness

Introduction

The Evolution of Health Tech

Key Areas of Health Tech

Digital Health Monitoring

Wearable Devices

Telemedicine

Benefits of Telemedicine

Types of Health Apps

Importance of Health Apps

hyink Unlimited

Health Tech and Wellness

olutions for a Healthier Future

Date 21 October, 2027

Garcia

greatsite.com 123-456-7890 hello@reallygreatsite.com 123 Anywhere St., Any City

Health Tech and Wellness

1

+

▼

Notes

Duration

Timer

53%

Pages 1 / 1

🔍

🔗

?

# Social media

+

Create a new design

Home

Projects

Templates

Brand

Apps

Classroom

🔔

C

## Create a design

✦ For you

📄 Sheets

📄 Docs

📄 Whiteboards

📄 Presentations

**📄 Social media**

📷 Photo editor

📺 Videos

🖨️ Print products

🌐 Websites

📏 Custom size

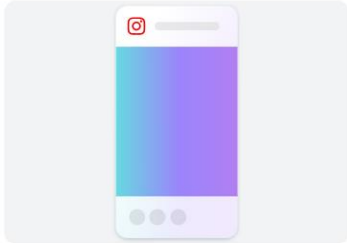
📁 Upload

⋮ More

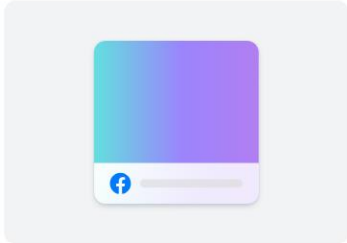
🔍 What would you like to create?

PopularInstagramFacebookLinkedIn

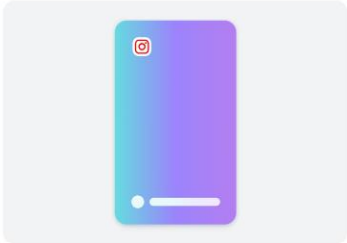
**Popular**




Instagram Post (4:5)



Facebook Post (Landscape)






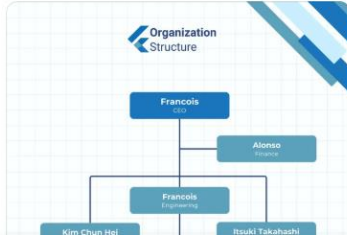


Instagram Story






WhatsApp Status

**Popular social media templates**







See all

# ریلز اینستاگرام

+

Create a design

Home

Projects

Templates

Brand

Apps

Classroom

## Create a design

✨ For you

📊 Sheets

📄 Docs

🟢 Whiteboards

🗨 Presentations

❤ Social media

📷 Photo editor

🎥 Videos

🖨 Print products

🌐 Websites

📏 Custom size


🔄 Upload


⋮ More

🔍 What would you like to create?


📷 Edit your photo


📷 Upload







دانشگاه علوم پزشکی هوشمند  
Smart University of Medical Sciences



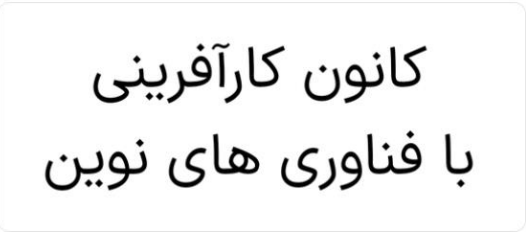





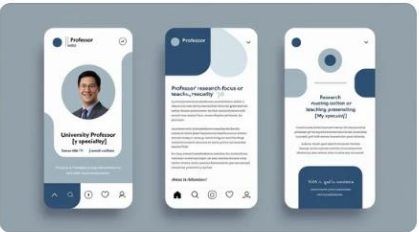
MANETAVANA





کانون کارآفرینی  
با فناوری های نوین





























## Create a design

Q What would you like to create?

For you

Sheets

Docs

Whiteboards

Presentations

Social media

Photo editor

Videos

Print products

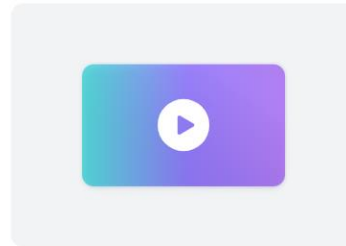
Websites

Custom size

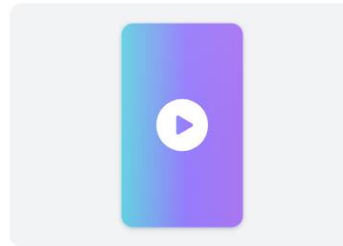
Upload

More

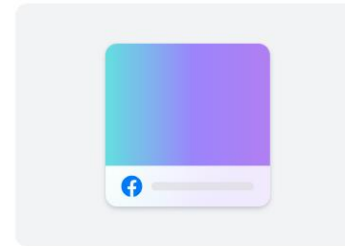
### Videos



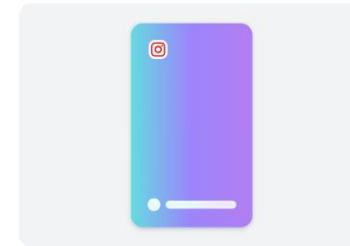
Video (Landscape)



Mobile Video



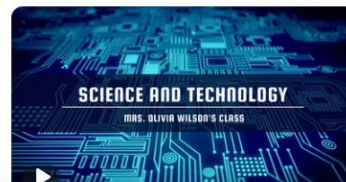
Facebook Video



Instagram Reel

### Video templates

See all



# Create a design

What would you like to create?

For you

Sheets

Docs

Whiteboards

Presentations

Social media

Photo editor

Videos

Print products

Websites

Custom size

Upload

More

Popular

Marketing

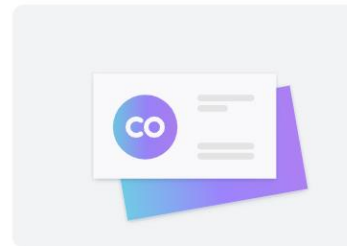
Gifts

Stationery

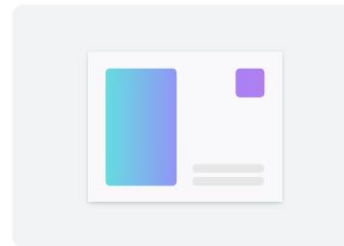
Clothing

Cards & Invites

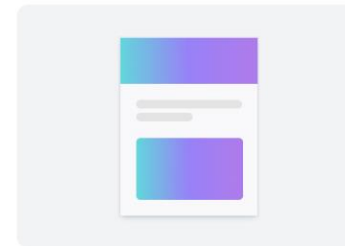
## Marketing



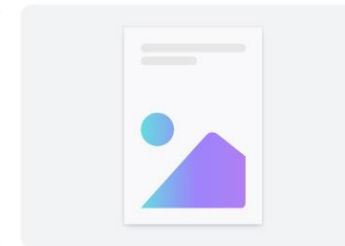
Business Card (Landscape)



Postcard (Landscape)

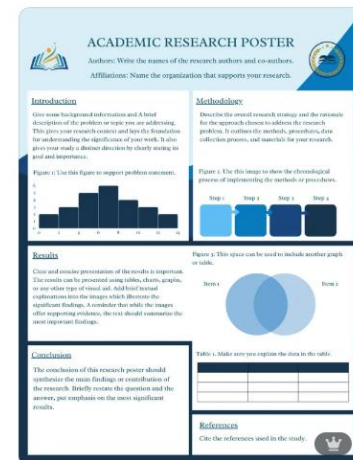


Flyer (Portrait)



Poster (Portrait A2)


## Marketing templates



See all

# Create a design

 For you

 Sheets

 Docs


 Whiteboards

 Presentations

 Social media

 Photo editor

 Videos

 Print products

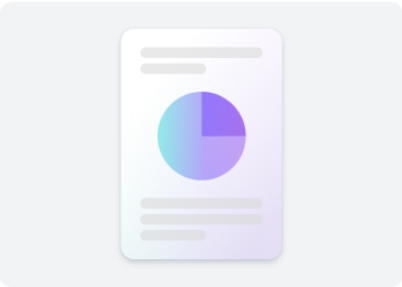
 Websites

 Custom size

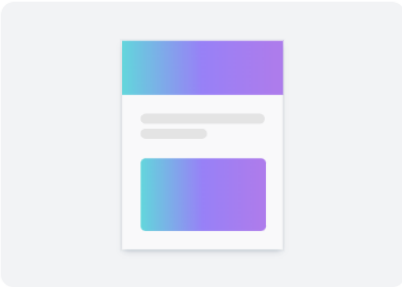
 Upload

 More

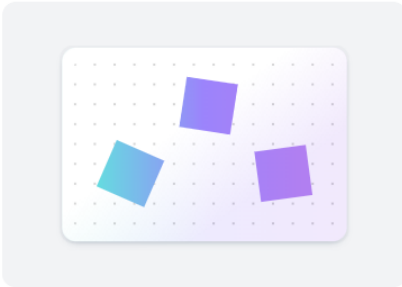
## Popular



Worksheet (Portrait)



Resume (A4 Portrait)

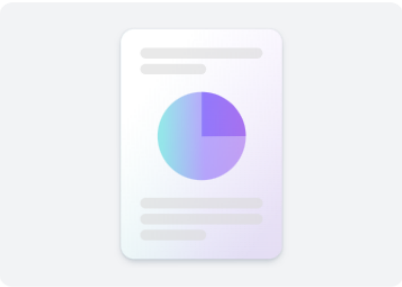


Brainstorm (Unlimited)

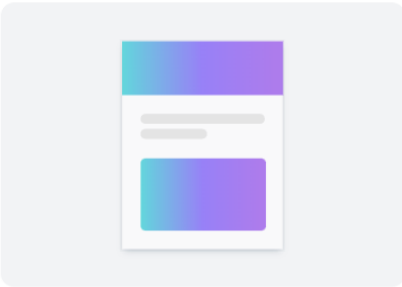


Presentation (16:9)

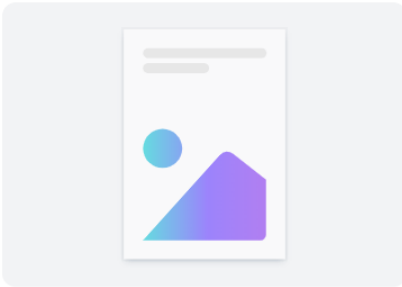
## Common layouts and sizes



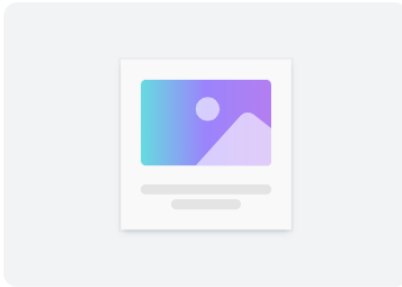
Worksheet (Portrait)



Resume (A4 Portrait)















Poster (Portrait A2)



Card (Square)

# Create a design

-  For you
-  Sheets
-  Docs
-  Whiteboards
-  Presentations
-  Social media
-  Photo editor
-  Videos
-  Print products
-  Websites
-  Custom size
-  Upload
- ... More

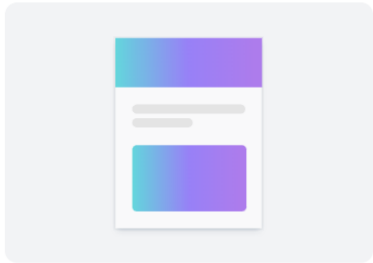
Worksheet (Portrait)

Resume (A4 Portrait)

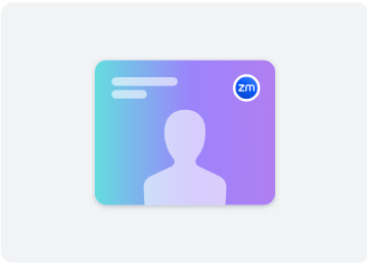
Poster (Portrait A2)

Card (Square)

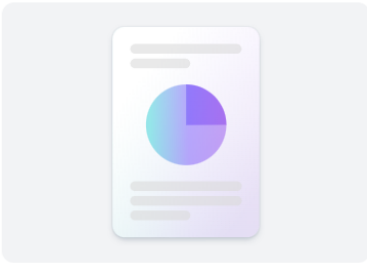
## Office and business



Resume (A4 Portrait)



Zoom Virtual Background

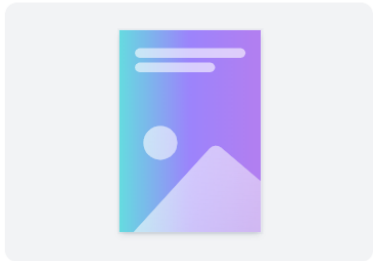


Proposal (Responsive)

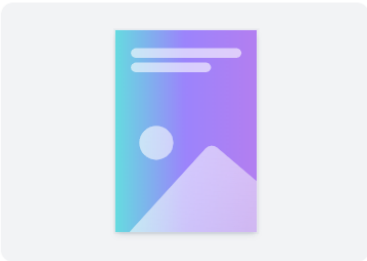


Desktop Wallpaper

## Marketing and promotion



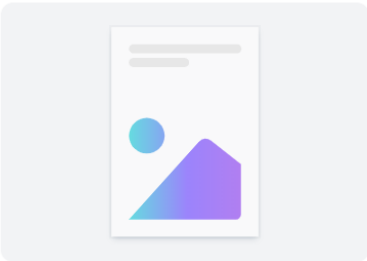
Book Cover



Magazine Cover (Portrait)



Wine Label (Landscape)



Campaign Poster (Portrait A2)

# Create a design

What would you like to create?

For you

Sheets

Docs

Whiteboards

Presentations

Social media

Photo editor

Videos

Print products

Websites

Custom size

Upload

More

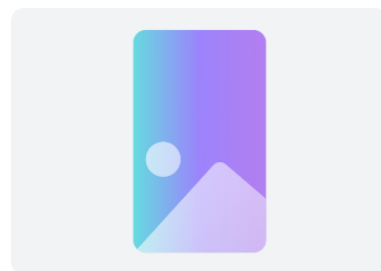
Book Cover

Magazine Cover (Portrait)

Wine Label (Landscape)

Campaign Poster (Portrait A2)

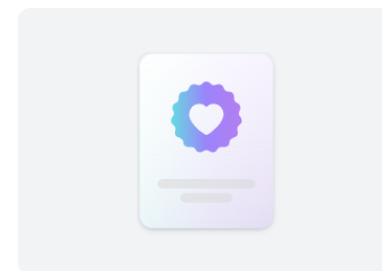
## Personal and event planning



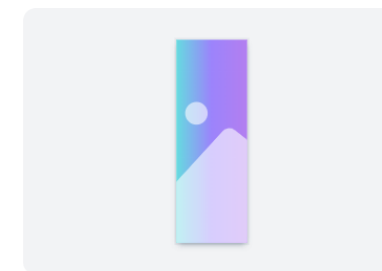
Phone Wallpaper



Comic Strip

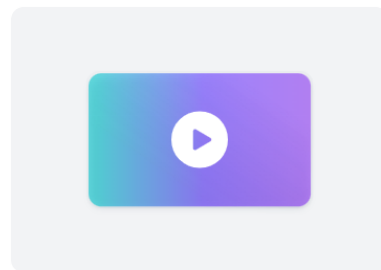


Virtual Invitation (Portrait)



Bookmark

## Photos and videos



Educational Video (Landscape)

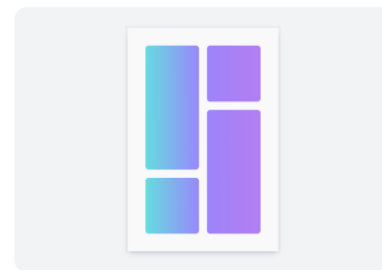
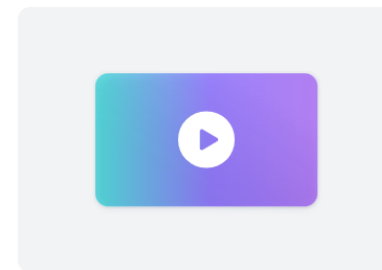
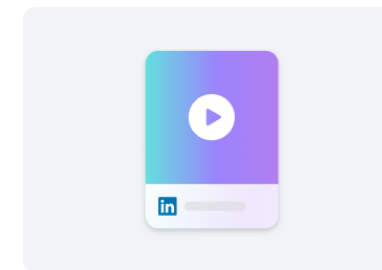


Photo Collage (Portrait)



Video (Landscape)



LinkedIn Video Ad



**هویت بصری قوی. کلید موفقیت و برندسازی علمی استادان است.**

# THANK YOU



s.rajabzade19@gmail.com



www.manetavana.ir



www.elearning-academy.ir